

Strategic Plan Overview

KBC VISION

We will be a community in which diverse people experience God’s radical love and acceptance, grow and nurture their faith, and rise to the challenge of sharing God’s reign of love and justice with the world.

KBC MISSION

Learning to love and live like Jesus with head, heart and hands.

Strategic Plan Structure

One way to view the KBC Strategic Plan is as a pyramid. Each piece provides the foundation for the next, as it builds upon itself.

Ministries, Programs, and Initiatives

Strategies and Focus Areas

Spiritual DNA

Affirmation of Faith

Vision and Mission

AFFIRMATION OF FAITH

While we honor and value diversity in private belief and interpretation of scripture and the gospel, these theological commitments serve as guiding principles for how we do ministry, missions and church management:

- The Oneness of God
- God’s Revelation in Jesus
- The Holy Spirit
- The Centrality of Worship
- The Significance of Christian Nurture
- The Importance of Growth
- The Community of God’s People
- Need for Reconciliation
- Commitment and Responsibility
- Historic Baptist Principles
- Practice of Ecumenism and Interfaith Dialogue

SPIRITUAL DNA

These characteristics, especially when taken together, are what make Knollwood...*Knollwood*:

- Jesus-Centric
- Inviting
- Grace-filled
- Free
- Liturgical
- Interfaith
- Missional

THREE MOVEMENTS OF THE STRATEGIC PLAN

1. Nourishing and equipping ourselves to grow and serve
2. Opening our doors in welcome and ministry to others
3. Moving beyond our doors in ministry and service to others

STRATEGIES AND FOCUS AREAS

To deliver KBC's stated Vision, Mission, and Values as effectively and efficiently as possible, we will emphasize the following:

- **Creating a culture in which our stated mission is not just "what we do," but also "who we are."**
- **Living out what makes Knollwood unique and distinctive — Our Spiritual DNA**
- **Seeking the "Common Ground"**
- **"What Matters Most" Philosophy**
- **Infrastructure and Facilities Effectiveness**

BRINGING IT TO LIFE

KBC's Vision and Mission cannot be realized without implementation. Our Vision and Mission will be lived out by:

- **The KBC people**
Congregation and ministers
- **Our organized structure**
Committees, ministry teams, interest groups, Sunday School, etc.
- **Our ministries, programs and initiatives**

An intentional and formal plan for implementation will be developed, with the Diaconate Executive Council assuming a leadership position.



For more details on the KBC Strategic Plan, download the complete document on our website:
www.knollwood.org/resources/kbc-documents